



vSCULPT®

PRO

Pelvic Floor Toning and Vaginal Rejuvenation Device

A Healthier You,
Inside and Out™



For Professional Distribution Only
Outside of the United States



The Inspiration

As Colette Courton began her journey of motherhood, girlfriends shared the often unspoken problems that occur post childbirth or with aging.

Inspired by her girlfriends and the magnitude of the problem, Colette used her 10+ years of experience working with laser and light therapies in medical aesthetics and applied those same scientific principles to women's pelvic floor health.

The result is vSculpt, a home-use medical device that uses a combination of light-energy, gentle heat, and sonic vibration technology to help the millions of women who suffer from pelvic floor issues.

Joylux Founder/CEO Colette Courton and her son Coleman, 1 year

Who we are:

Our Mission is to Empower Women to Live Their Best Lives.

We take a leadership position in women's pelvic floor health by driving conversation and creating meaningful results that make a positive impact.

“vSculpt was created in partnership with medical professionals who experience first-hand the struggles of women suffering from pelvic floor disorders. Professionals are the foundation of our business, and their feedback will propel us into the future as we continue to develop the next generation of products.”

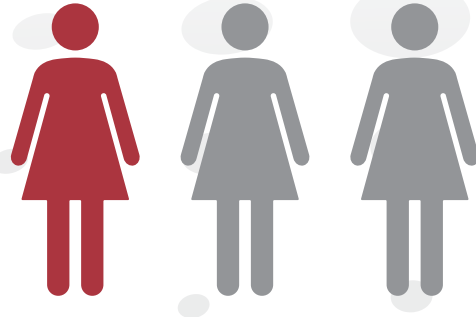
– Colette Courton, Founder and CEO



A pervasive problem

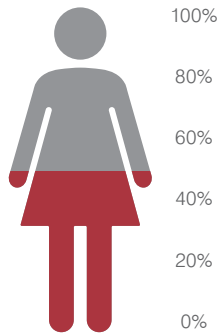
We know that

1 in **3** women
suffers from pelvic
floor issues.

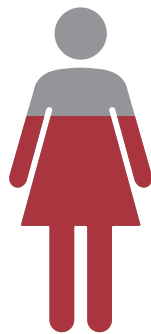


However, we surveyed 2,300 women
and learned:

over
50%
say bladder
leakage is a
problem



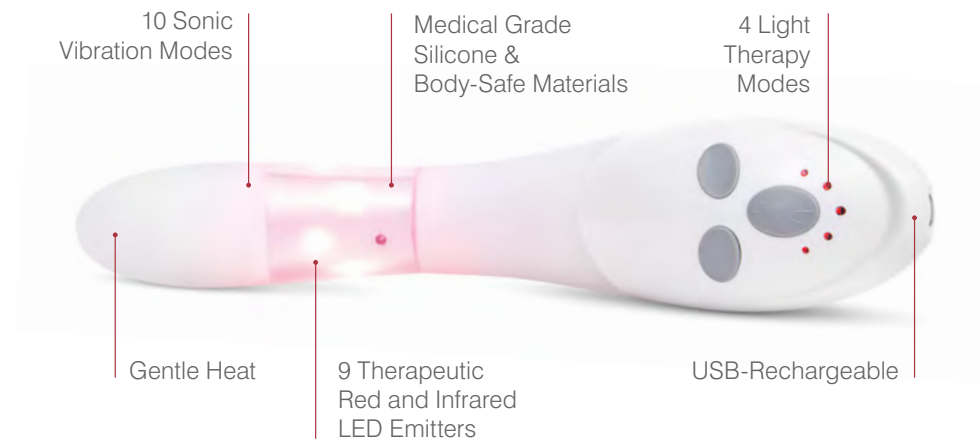
over
65%
experience
dryness &
painful sex



The simple and effective solution

vSculpt PRO tones, tightens, and restores the
vaginal tissue and muscles of the pelvic floor.
Women gain control and confidence as they
improve the health of their pelvic floor in just
10 minutes, every other day, from the comfort
of their own home.

Features – vSculpt PRO



The science behind vSculpt PRO

Decreased vaginal tissue and muscular function is a result of damage to the vagina at a nerve, muscle, cellular, or connective tissue level caused primarily by childbearing, obesity, or aging. vSculpt operates on the principle of healing the pelvic floor through the unique combination of:



Thermal Loading

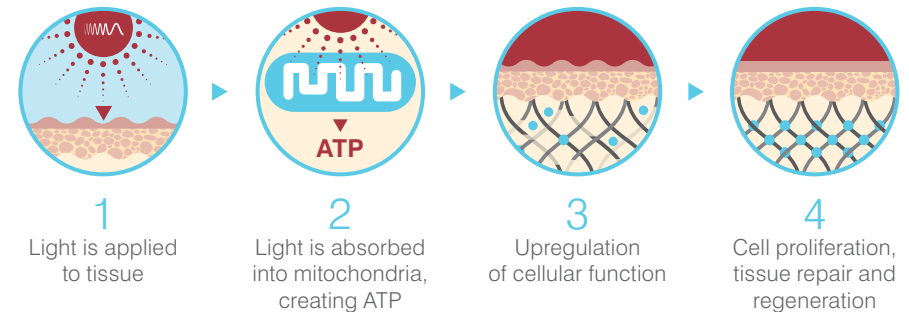
vSculpt applies a controlled amount of gentle heat to the connective tissues surrounding the vaginal mucosa. The heat increases the micro circulation and blood flow bringing oxygen, protein, and nutrients to the area; helping your body naturally repair itself. Additionally, heat causes collagen contraction and production, which restores elasticity and moisturize to the vagina.

Did you know?

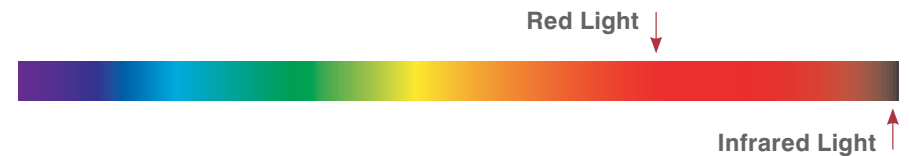
There are significant variations in efficacy based on the wavelength, power density, energy, and treatment time chosen in therapeutic devices using Low Level Light Therapy (LLLT) technology. Years of development and in vitro and in vivo testing went into designing the optimal dosimetry parameters of the vSculpt PRO device. These efforts have resulted in clinical validation of vSculpt's safety and efficacy.

Photobiomodulation

LLLT upregulates cellular function and causes collagenous remodeling within connective tissue surrounding the vaginal canal. The LLLT stimulates fibroblast proliferation, modulates inflammatory and anti-oxidant responses, and stimulates angiogenesis and tissue repair.



Each wavelength (colour) of light produces different therapeutic benefits. vSculpt's red light (662nm) and near-infrared light (855nm) are optimized for cellular healing, increased circulation, and reduced inflammation and pain within the vaginal mucosa.



Sonic Vibration

Therapeutic vibration helps tighten the muscles of the pelvic floor to increase muscle tone. In addition, vibration provides a pleasurable experience that not only lets the patient know that the treatment is in session, but also enhances patient compliance.

The unique combination of these three modalities (heat, LLLT, vibration) generates tightening of the vaginal lumen, while healing the tissue. Women experience a more toned and tightened pelvic floor, improved bladder function, restored vaginal tissue, and increased vaginal lubrication.

Clinical Results

Single-site

Women aged 30-59
Ob/Gyn Investigator
Western IRB Approved

Inclusion Criteria:

Self-reported symptoms of SUI
Postpartum with 1+ vaginal births
Pain &/or dissatisfying intercourse

Exclusion Criteria:

Health-related concerns
(STDs, cancer, pregnancy)
Previous pelvic floor treatments
in past 6 months

Protocol:

24 Self-administered sessions
10-Min treatments per session
Sessions every other day for 45 days

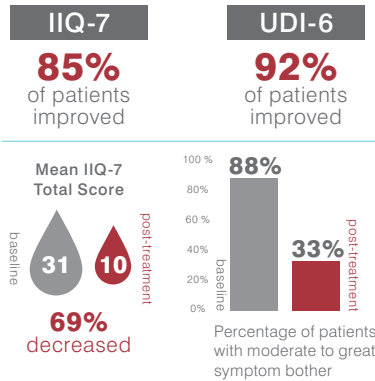
Patient Population:

48 N=48 Per-Protocol Population
38 N=38 Positive PWT at Baseline

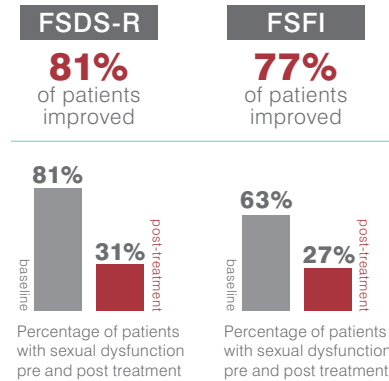
Legend	
PWT	1 hour Pad-Weight Test
SUI	Stress Urinary Incontinence
QoL	Quality of Life questionnaire
IIQ-7	Incontinence Impact Questionnaire
UDI-6	Urogenital Distress Inventory short form
FSDS-R	Female Sexual Distress Scale-Revised
FSFI	Female Sexual Function Index
UTI	Urinary Tract Infection

Quality of Life Outcomes **48**

STRESS INCONTINENCE



SEXUAL FUNCTION



	BASILINE	POST TREATMENT	IMPROVEMENT
UDI-6	53±19	27±10	50%
IIQ-7	31±22	10±11	69%
FSDS-R	21±12	10±10	54%
FSFI	25±6	29±6	15%

Median Scores

1 HOUR PAD WEIGHT TEST **38**

90% of patients improved



Moderate to severe leakage

82% → **18%**
BASELINE → POST-TREATMENT

55% of women eliminated leakage altogether

PELVIC FLOOR MUSCLE STRENGTH **48**

82% improvement



43% improved 1 class

11% improved 2 classes

PATIENT SATISFACTION **48**



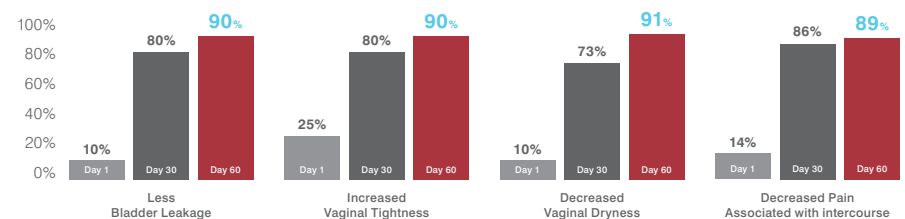
83% satisfied with therapy

95% patients satisfied amongst those with ≥25% improvement in UDI score

ADVERSE EVENTS

1 = device too warm
1 = UTI from improper disinfection

In a second study, over 90% of women experienced improvements in bladder control, tightness and dryness.



The business case

Our partnership model is simple: provide results for your patients through state-of-the-art products that complement in-office treatments.

Completing vSculpt PRO's home-use therapy program between in-office treatments will maximize the benefits of the treatments, optimize your patients' results, and increase patient satisfaction and loyalty.

Why carry vSculpt PRO

- A substantial revenue opportunity with no up-front capital investment
- An affordable option for those patients not ready for laser treatments or surgery
- Helps maintain results between professional treatments
- Pairs well with other therapies offered and can be implemented into bundle pricing

Joylux wants you to succeed

- We provide marketing support to reinforce sales efforts.
- We have PR campaigns to drive the conversation and build brand awareness.
- We provide training for your staff and develop sales strategies to help you sell.

vSculpt PRO is a powerful tool that can help you in growing your business and help your patients achieve optimal health.

"It's imperative that my patients understand their options and choose what works best for them. For one patient, a combination of laser treatments and vSculpt might be the best solution. For another, I may prescribe vSculpt as a maintenance regimen after surgery. vSculpt complements other treatment options, all from the convenience of the patient's home."

– Dr. Sarah de la Torre, MD
OB/GYN



Boosts vSculpt PRO therapy



Photonic Gel™

- Advances vSculpt results
- Enhances photonic energy transfer into the tissue
- Premium water-based, ultra-concentrated gel. Infused with hyaluronic acid and aloe vera, this gel also helps moisturize and protect tissue.
- Enhances overall comfort

Gel ingredients: Water (Aqua/Eau), Propylene Glycol, Hydroxyethylcellulose, PEG-45M, Sodium Hyaluronate, Aloe Barbadensis (Aloe Vera) Leaf Juice, Polyquaternium-5, Gluconolactone, Sodium Benzoate, Potassium Sorbate, Citric Acid

vSculpt Mobile App

Track treatment time, access product instructions, receive useful tips, and more.

App features:

- Timer with treatment time options
- Product user guide
- Email and phone support

Tell your patients to visit the mobile app store to download their free vSculpt app.

Testimonials

“vSculpt is helping women who have pelvic floor issues experience a better quality of life. It’s also helping create an open dialogue among women about these very common issues, which up until now have been mainly kept quiet. I’m excited to see this positive step forward in helping advance women’s wellness.”

– Dr. Sarah de la Torre MD
OB/GYN

“I had not been able to have intercourse over the last MANY years without using A TON of lube and would always bleed for at least a day after. That is no longer the case. I have had very pleasant intercourse, on multiple occasions, without any lube. I no longer have pain, dryness, or bleeding.”



– Jackie

“My three vaginal deliveries were not easy on my body. It is only since using vSculpt that I realize how much I have been subconsciously limiting my activities because of fear of leaking. I have been following the recommended regimen for only five weeks and can already see a HUGE improvement!”



– Dawn

“I never thought I’d write a review about peeing my pants, but now that I’ve been using vSculpt for the last 2 months, that problem is all but gone! Thank you vSculpt!!!”



– Tanhya

“I was shocked at how this worked for my wife. She feels sexy and has more confidence than she has ever had before!”



– Mike

vSculpt PRO FAQs

Q. How is vSculpt PRO different than the original vSculpt?

A. vSculpt PRO has more LED power, an additional 12 minute treatment time, and 10 therapeutic vibration modes. The added power, time, and features will allow women to achieve maximum results, faster than the original vSculpt model. vSculpt PRO is sold exclusively to medical professionals and may not be sold online.

Q. Are there any contraindications for use?

A. vSculpt PRO is not intended for use by anyone under the age of 18, and close adult supervision is necessary if children under the age of 18 are near the device. Your patient should not use if pregnant or believed to be pregnant. If your patient experiences abdominal pain or has other medical issues or health concerns, she should consult with you before using this device. Patients should not use while sleeping, drowsy, or under the influence of sleep-aid medication. Patients should not use the device if they are using cancer-fighting drugs, medications, or topical creams that increase photosensitivity. These may cause an adverse reaction.

Q. How long will it be before my patients begin to see results?

A. While some women see results sooner, we recommend using the device as prescribed for the full course of treatment, which is 45 days. After 45 days, they can begin a maintenance regimen (as outlined in the user guide), using 1-2 times per week.

Q. Can I use any lubricant with my vSculpt PRO?

A. Our Photonic Gel was specially designed and tested to advance the therapeutic benefits of vSculpt PRO and contains unique ingredients, including hyaluronic acid. Our third-party study results, highlighted on our website, were based on women using vSculpt with our Photonic Gel.

Q. Should my patient continue to use the device during her menstrual cycle?

A. While it is safe for women to use during their cycle, some women prefer to wait until their cycle is over.

Q. Can my patients undergoing treatment for cancer use vSculpt PRO?

A. We recommend that patients undergoing chemotherapy or using cancer-fighting drugs, medications, or topical creams that increase photosensitivity not use the vSculpt PRO device until they have completed their course of treatment.

Pelvic floor treatment options

vSculpt PRO provides a viable solution that is easy, private, affordable, and enjoyable.

vS
vSCULPT.
PRO



	Kegel exercises/ exercisers	Prescription medications	Disposable pads	Electric stimulation devices	Laser/radio- frequency treatments	
Health Canada-approved	<i>Varies</i>	●	●	●	●	●
Tones/tightens muscles	●			●	●	●
Improves bladder control	●	●		●	●	●
Restores vaginal tissue		●			●	●
Builds collagen/elastin					●	●
Improves nerve function					●	●
Increases lubrication		●			●	●
Better sexual function	●	●		●	●	●
Home use	●	●	●			●
Enjoyable to use				●		●
Cost (C\$)	\$0-\$\$	\$-\$\$	\$\$\$\$*	\$\$\$	\$\$\$\$\$	\$\$\$
Time to results	weeks – months	12 weeks minimum	—	10–14 weeks	12 weeks	6 weeks

* Annual cost

We guarantee your patients
will love this investment
in themselves.



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