

ENESS Travels Light to Roppongi Art Night, Japan.

Melbourne-based interactive studio ENESS has been invited by Mori Art Museum to exhibit *Sonic Light Bubble* at one of Tokyo's most prominent art festivals.

ENESS will exhibit at Roppongi Art Night in Tokyo, an all-night art festival similar to *White Night* Melbourne and Nuit Blanche festivals around the world.

ENESS will present Sonic Light Bubble, a six-metre wide living, breathing bubble installation, which pulsates with light and sound when approached and touched.

"It's an honour to be selected by Mori Art Museum to exhibit this work, it's one of my favourite contemporary art galleries. We look forward to seeing the reaction from a new audience."

- Creative Director Nimrod Weis.

This is the second work ENESS has staged in Japan.

Roppongi Art Night is expected to attract over 600,000 people.

Sculptural works, interactive installations and performances run non-stop from Saturday September 30 to Sunday October 1st.

Featured installation and performance artists come from all over the world, with previous participation by Yayoi Kusama.

ABOUT ENESS

ENESS is a design company at the intersection of art and technology. They combine the disciplines of light, interaction design, sculpture and architecture to produce meaningful interactive art. ENESS produces interactive public art sculptures and privately commissioned installations. Their work has been exhibited worldwide, from museums of Modern Art to the streets of Mumbai.

They believe art can be as accessible as it is profound – everyone should have an equal chance to access, experience and interpret art on a physical and emotional level.

ABOUT INSTALLATION

Sonic Light Bubble is a living, breathing bubble that responds with light and sound when approached and touched. This giant synthetic organism attempts to humanize lighting-based public art, attracting passers-by to engage and interact with its beauty.

The Sonic Light Bubble visual experience is new with each moment. Each LED disk opens up a range of colours and visual possibilities. Each disk acts as a volumetric video screen, providing mesmerizing 360-degree visual delights. The Bubble generates its own visual patterns and colours to a soundtrack specifically produced to complete the Sonic Light Bubble experience. Visuals also react to peoples' proximity - as people approach the Bubble, the visual experience intensifies. The result is hypnotic, ever changing and organic from day to night.

Materials: Clear PVC, addressable LEDs

Structure: The bubble is a six-meter diameter inflatable structure, dotted with 236 addressable LED disks.

See past bubble images at #soniclightbubble.

Materials: Clear PVC, addressable LEDs

ENDS

CONTACT

Name: Larissa Lal-Ponini, Marketing & Media Manager Email: larissa@eness.com Contact: +61 401 845 041

FOR VIDEO AND HI-RES IMAGES: <u>http://bit.ly/enessRAN17</u> <u>vimeo.com/eness</u> <u>twitter.com/studioeness</u> <u>instagram.com/studioeness</u>